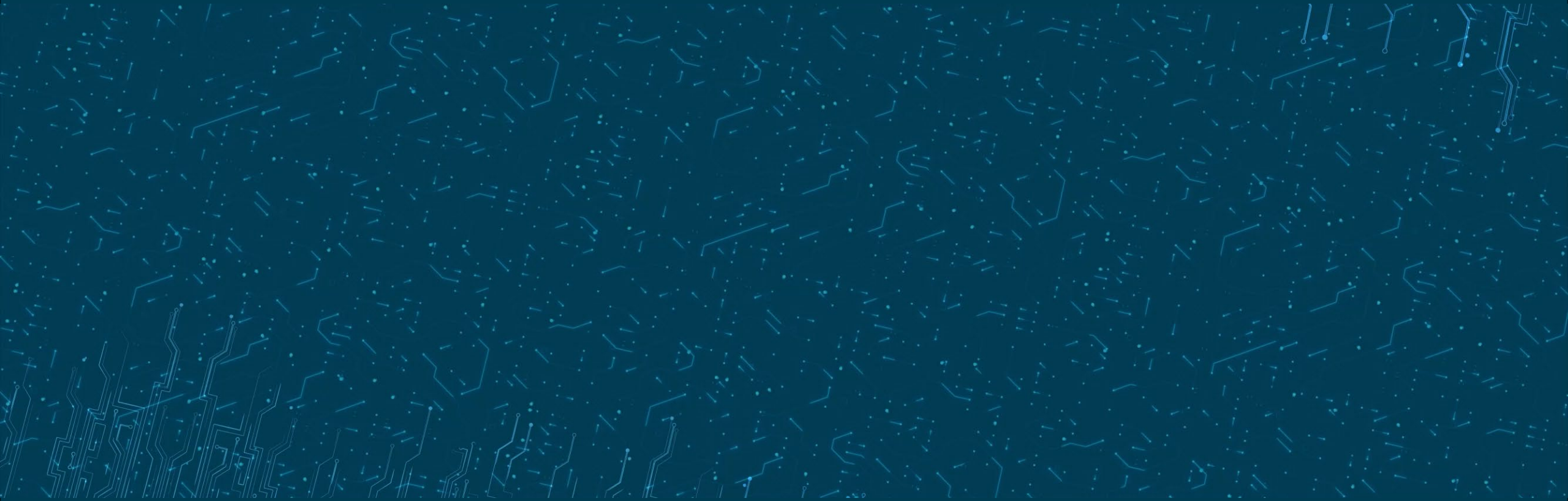


Driving Progress

September 2024

Video

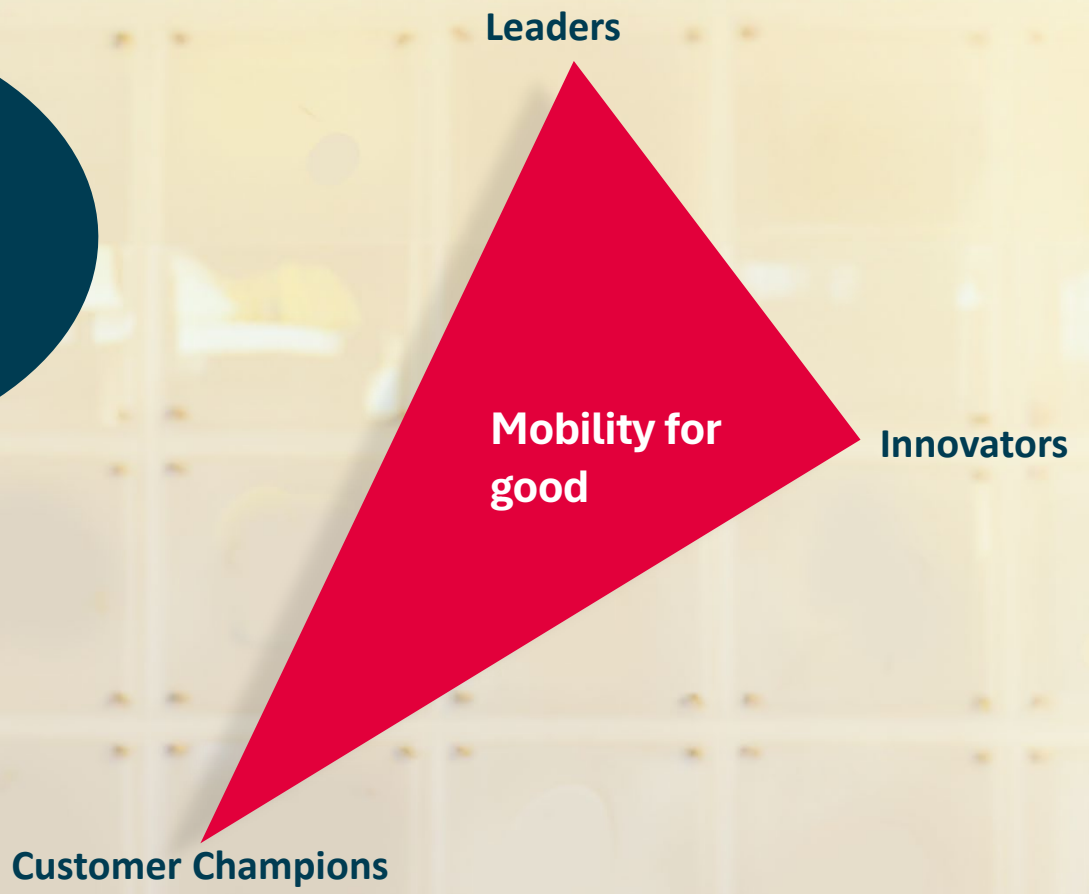




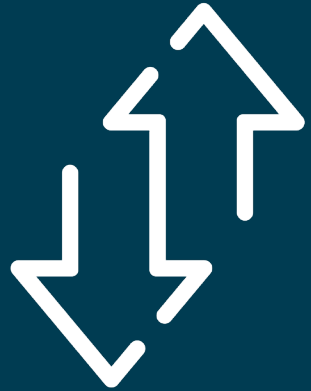
2018 ... A lot going on for Motus!

Our Future Strategy

“We have to build tomorrow’s products and services today.”



What makes m^x unique?



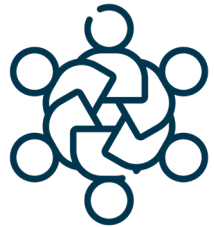
It is a **top-down** approach to innovating as well as a **bottom-up** approach.

m^x

Innovation is fostered and driven **within** the different **businesses** within Motus but is supported by the m^x team at the centre (**centralised** as well as **decentralised** approach).

- Highly skilled and stand-alone experienced team (**5 Intrapreneurs**).
- Sole KPI is to **drive innovation** in Motus.

What makes m^x unique?



Allows all employees to contribute to innovation, ensuring a **diverse** range of ideas.



Encourages a culture of **experimentation** and **employee empowerment.**



Popular ideas rise to the top and are developed into prototypes and solutions through **Design Thinking** (Evidence-based approach to identify valuable and feasible concepts).

Wins

4 000 m^x Members



Wins

PHILIPS
LIEBHERR

Motus

#Innovators

Congratulations to Motus for winning third place in the prestigious JTBD Summit Europe.

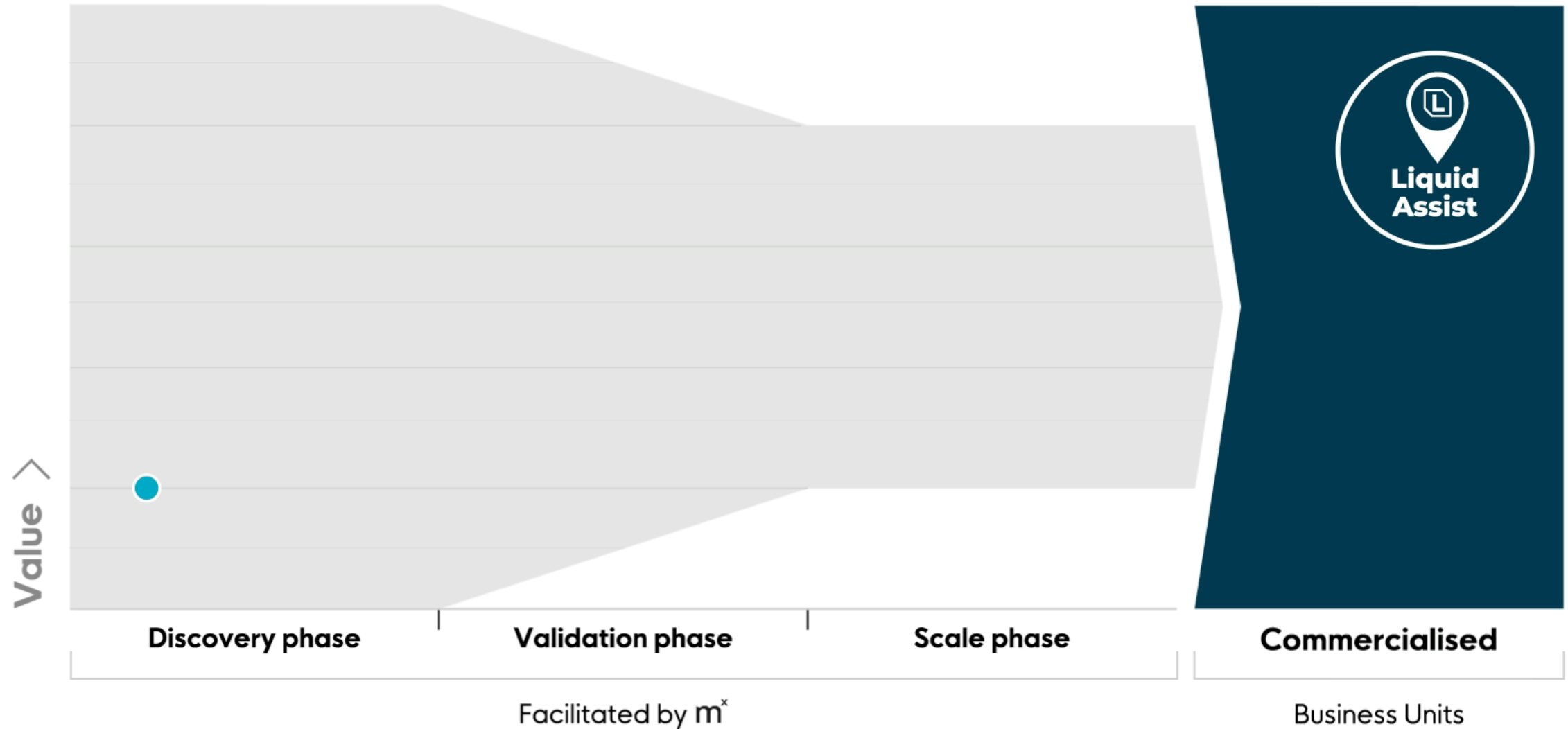
JTBD AWARD
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3rd
LEARN HOW TO WIN OVER WHAT YOUR CUSTOMERS REALLY WANT & CREATE GROWTH STRATEGIES

Innovation Accelerator

Video

Progress >



Innovation Accelerator



Discovery phase

Validation phase

Scale phase

Commercialised

Facilitated by m^x

Business Units

Creating Tomorrow, Today !

Thank you!

